

# NIRF Masterclass – Decode the Ranking Code

- Online Event
- Boost Your University/College Ranking in 2025
- Shareable Certificate



**Register Now**

<https://forms.gle/xDCisJfGXlsTo3ij8>



**31st May 2025**

**11am -5pm**

Email: [info@edhitch.com](mailto:info@edhitch.com)  
WhatsApp: 91-9205119385



# Why Attend?

Want to move up in NIRF rankings but don't know where to start? This event gives you proven strategies to:

- Analyze your competitors
- Benchmark performance
- Create a winning plan for NIRF 2025

# Who Should Attend?

- NIRF Coordinators
- Principals / Directors
- IQAC Members
- Department Heads
- Accreditation / Data Management Teams
- Faculty

# NIRF Strategy & Scoring Deep Dive

## Theme: Know Where You Stand and Where to Improve

- Understanding NIRF Ranking Framework (Overall, Engineering, Management, etc.)
- Category-wise Weightage Breakdown
- Metrics That Matter: Perception, Research, Graduation Outcomes, Teaching
- How to Analyze Your Previous NIRF Data (if submitted)
- Peer Benchmarking: How Top Institutes Structure Their Data
- Live Q&A

## Bonus:

- “NIRF Readiness Scorecard” Sheet
- Ranking Gap Identification Template
- How to Present Data for Maximum Impact
- Tools That Save Time & Effort



# **NIRF for Starters: How First-Time and Low Visibility Institutions Can Build Rank-Ready Foundations**

## Session Takeaway:

- For institutions that feel “we’re not ready yet,” this session breaks down what it actually takes to be rank-ready. Not from documents — but from actual institutional journeys of first-time applicants who made it.

## Key Insights:

- Constructing your first NIRF team with internal resources
- How to translate scattered data into rank-aligned formats
- Culture-building to reduce faculty resistance
- Avoiding common pitfalls that delay rank entry by years

# Applied But Unranked: Diagnostic Approach to Performance Improvement

## 🎯 Session Takeaway:

You've been submitting NIRF data, but there's no rank in sight. This session is a brutally honest look at what's going wrong and what successful peers did to break through — with before-and-after case narratives.

## ✅ Key Insights:

- Audit of common errors in previous submissions
- Disaggregated parameter-wise performance review (TLP, RPC, GO, OI, PR)
- Quality vs Quantity: why certain metrics don't yield scores
- Structuring annual cycles for data accuracy and continuity
- Evidence-based interventions that moved institutions into the ranking zone

# Breaking the Rank Plateau: How Ranked Institutions Can Leapfrog to Higher Bands

## 🎯 Session Takeaway:

- Ranked but stagnant? This session will decode the hidden levers used by institutions that broke into higher bands. It's about strategic prioritization: where to push, where to consolidate, and what not to waste effort on. You'll hear tactics not discussed publicly — drawn from real performance journeys.

## ✅ Key Insights:

- What separates Top 200 from Top 100 (beyond score numbers)
- Research Output: Improving volume vs. improving visibility
- Faculty data and PhD counts: Optimizing without inflating
- How to build a perception narrative for NIRF that works

# AI-Powered Benchmarking & Predictive Analytics: Know Where You Stand and How to Get Ahead

## 🎯 Session Takeaway:

- While others guess, the best institutions measure. This live session showcases how AI-driven benchmarking tools can diagnose your rank-readiness, simulate next-year scores, and recommend focused interventions per parameter – all personalized to your context.

## ✅ Key Insights:

- How to use AI to benchmark yourself against peers in your region, discipline, and type
- Find out exactly which parameter is holding you back and how much improvement is needed
- Real-time dashboard demonstration with anonymized institutional data
- Actionable reports for IQAC, leadership, and academic teams

# From Elite to Exemplary: Sustaining Top Ranks and Setting National Benchmarks

## Session Takeaway:

- This session explores how institutions in the top echelons maintain their lead amidst tightening competition, shifting metrics, and rising peer performance. Learn how India's best use data, policy, and perception as a long-term NIRF differentiator.

## Key Insights:

- Advanced analytics for sustaining top-tier performance
- Leveraging rankings for international collaborations
- Policy-aligned innovation: from NEP to ESG alignment
- Setting national standards that shape future metrics



# Tools, Templates & Data Handling

## Theme: From Raw Data to Ready Submission

- How to Build Your NIRF Dataset the Smart Way
- Data You Should Maintain Year-Round
- How to Show Research, Consultancy, IPR, Outreach Clearly
- Demo: Automation Tools to Reduce Effort
- Common Mistakes That Hurt Your Rank (and How to Avoid Them)
- Quick Wins: Steps You Can Take in the Next 3 Months
- Peer Benchmarking Demo: Compare your institute with similar colleges using
- software
- Gap Analysis: Where You Stand vs. Top Performers
- Planning Your Institute's NIRF Strategy
- Live Q&A and Real-World Use Cases

## Also Included

- ✓ Strategic Planning Guide for NIRF
- ✓ Certificate of Participation
- ✓ Discount for Advanced Consulting Sessions

## Fee

- INR 2499 per Person  
[yespay.mabs0055619IKIT7048@yesbankltd](mailto:yespay.mabs0055619IKIT7048@yesbankltd)



Seats are limited. Register soon.

**Register Now**

[https://docs.google.com/forms/d/e/1FAIpQLSfl2o0z-MsfscO1Yy\\_UcK4zQHla968JEsWlcAhh--IDHpZTlw/viewform?usp=header](https://docs.google.com/forms/d/e/1FAIpQLSfl2o0z-MsfscO1Yy_UcK4zQHla968JEsWlcAhh--IDHpZTlw/viewform?usp=header)

- **Click on the Link to Register.**
- **Fill Up all the details including Email and Mobile Number.**
- **Pay the participation fee of Rs 2499=00 online, fill up details and Submit.**
- **You will be notified of the event details via email.**

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